

March 11, 2005

Dear Business Owner,

Your business has been identified for possible inclusion on the 2005 Seattle Green Map and we are asking that you provide us with more information about your business. The Seattle Green Map is a locally created map of the environment – of both natural and cultural features – that uses globally shared icons to identify significant sites. There will be no charge for your inclusion on the Map.

The Seattle Green Map will tell a unique story about our home while also promoting sustainable daily habits and greater awareness of environmental sustainability issues, opportunities, and choices in the “Emerald City.” More information can be found at [www.seattlegreenmap.net](http://www.seattlegreenmap.net).

The attached nomination form was created by the Economic Development theme team of the Seattle Green Map project to identify socially, economically, and environmentally sustainable businesses in Seattle. We are hoping in particular to highlight businesses that demonstrate a positive contribution to our local economy, set an example of environmental processes and innovations, and contribute to the green spirit and culture of our community.

The Sustainable Economic Development theme team is sponsored by the Seattle chapter of the Business Alliance for Local Living Economies (BALLE). BALLE Seattle’s mission is to connect, educate and promote King County businesses supporting local living economies.

**Please send your completed forms by April 1<sup>st</sup> to [greenmap@balleseattle.org](mailto:greenmap@balleseattle.org) or mail to: Brian Gershon, 903 Bellevue Pl E, #104, Seattle WA 98102 ATTN: Green Map.** If you know of other sustainable businesses that should be included on this map, please forward them a copy of this letter or let us know so that we may contact them.

Information provided to Seattle Green Map may be included on both the print and on-line version of the website. We only ask that all businesses featured on the Seattle Green Map support the project by offering printed maps and promoting the online version.

Because of the wide diversity of “sustainable” businesses, we have decided to limit inclusion to those that sell either food/drinks or goods and have a storefront in Seattle. Although this eliminates many worthy businesses, we feel that these requirements create a manageable list of unique businesses.

Thank you,

The Seattle Green Map Economic Development Theme Team  
<http://www.balleseattle.org/projects/greenmap>