

What is a local

living economy?

A local living economy provides secure and fulfilling livelihoods for all people, works in harmony with natural systems, supports biological and cultural diversity, and fosters community life. BALLE's mission is to support, connect, and strengthen local, independent businesses that are dedicated to building living economies. This commitment results in increased prosperity, fortified community, and environmental sustainability.

BALLE is based on these guiding principles:

Business - Healthy businesses are anchors for creating thriving economic systems.

Alliance - Partnerships between independent businesses yield new opportunities and expand capabilities. BALLE offers the benefits of independent business networks both locally and nationally.

Local - The welfare of a community relies on the health of the local economy. Supporting locally-owned businesses keeps your money within your community, reduces demand on environmental resources, and preserves community character.

Living - BALLE honors that the vitality of local economies is derived from living people, communities and ecosystems.

Economies - Economies are the foundation for sustainable communities, environments and social fabric.



"Essential Baking Company supports building a living economy by putting our values before profits while consistently investing in the future of our company."

*Jeff Fairhall,
Founder & Owner
Essential Baking Company*



"Consciously supporting one another needs to be one of the scorecards for managing our businesses."

*Kay Hirai
President, Studio 904*

What if you could...

- Do business with other independent, socially responsible organizations
- Visibly demonstrate your core values
- Empower your local economy and community
- Attract new customers
- Differentiate your business
- Gain community support for local purchasing
- Reduce environmental impact and wasted resources
- Influence policy
- Buy from fair, sustainable and responsible sources
- Share ideas and resources
- Develop strategic relationships
- Align your values and business practices
- Leverage group buying power
- Build a local, living economy

Join us. Make it happen.

Member Services

BALLE Seattle invites you to join our local network. When you become a member, you'll receive...

access to local and national networks of like-minded independent businesses

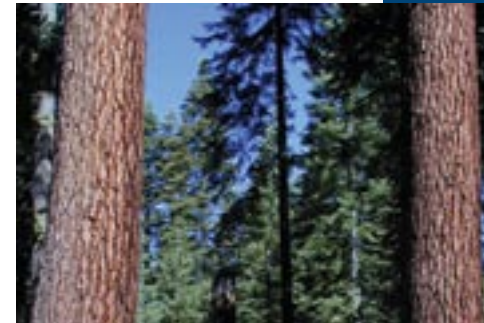
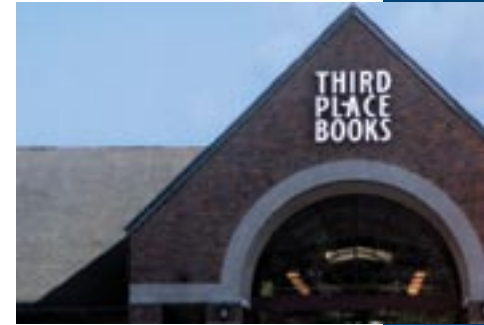
input into the evolution of BALLE Seattle, so it best suits your needs

inclusion in BALLE Seattle's local business directory (coming in 2005)

discounts on public events and members-only events (conferences, seminars, roundtables, tours, and more)

“Living economies are made up of human-scale enterprises locally owned by people who have a stake in the many impacts associated with the enterprise.”

David Korten, Author



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